

ZÜRICH - AIRPORT: OPENING OF THE NEW OMEGA BOUTIQUE

Saturday, February 5, 2011, was another milestone in the history of Türler's presence at the Zürich airport. It was the opening date of the new OMEGA Boutique on Airside Level 1 (departure hall). The airport boutique presents the entire range of appealing OMEGA watches.

For Franz Türler, this new shop is a perfect reflection of the company's successful philosophy: "We are trustworthy partners to our customers and long-standing ambassadors of the prominent brands we represent."

On the same date 128 years ago – February 5, 1883 – brothers César Alexandre and Jean Henri established the Türler company in Bienne, one of the key crucibles of Swiss watch-making. The company, which moved its headquarters to Zürich in 1893, has been family-owned for five generations. The new OMEGA Boutique strengthens Türler's position as a leading watch and jewelry provider at Switzerland's largest airport: in its very own charismatic way, it is a unique window on the world of Swiss watches and jewelry.



OMEGA Boutique, Level 1, departure hall